

Resultados de Cobertura de Medios Internacionales

Agosto 2023

ámbito

MOTIVOS PARA VISITARLO

I) AVENTURA AL AIRE LIBRE

Panamá ofrece a los viajeros la posibilidad de vivir una ciudad fascinante, paisajes exóticos originales y actividades desde senderismo, rafting en ríos y ríos, pesca en aguas y saladas, surf y rafting, todo en un mismo destino. De hecho, se puede disfrutar de un sistema de 45 caminos que invitan a las visitas incógnitas y preservadas, como el que se inauguró en 2021 para la promoción del desarrollo turístico verde.

Estas son algunas de las iniciativas ecológicas que

ámbito

Un país es mucho más que un canal

Con nuevas experiencias turísticas y la presencia de marcas líderes en viajes de lujo, Panamá se convierte en uno de los destinos turísticos más populares de la región. Los turistas buscan en igual medida experiencias de lujo y de aventura, y una mezcla de cultura como ninguna otra en Centroamérica. Panamá es un destino que combina lo antiguo con lo moderno, lo tradicional y lo moderno, lo contemporáneo y lo rural. Es de convivencia entre las culturas europeas y americanas, donde la celebración de la diversidad, la sostenibilidad y la armonía son los objetivos principales. Los turistas buscan en Panamá cultura, comunidades indígenas, historia y más. Panamá es su gente. Esta riqueza de cambios de la humanidad ha convertido a este país en un destino turístico que atrae a miles de visitantes durante quince mil años. Invita a disfrutar de su patrimonio cultural y natural, a explorar sus rincones y a degustar un plato tradicional o local al ritmo de los tambores.

“Wonders of Panamá”

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But it's the beauty of the city's past that is turning it into a destination travelers are beginning to covet, with the value of historical sites finally coming into focus.

"Over the past year, we have seen a surge in the number of visitors, both locals and tourists, who are interested in learning more about our history and culture," says Henry Morgan, who has become a true authority on his city's historical destination, says Fabián Reyes, General Manager of Casco Antiguo's newest and liveliest establishment, Hotel La Cimarrona.

Coveted: Turned Landmark Hotel

Hotel La Cimarrona
City: Casco Antiguo
Beds: 110
Price range:
Results: 4.6
Rate: 8.5

"We like to call HQ Panama's leading important era. It's always been a great moment in time."

Museums to Visit
It's more than just brought special importance to the city's past. They're also making a comeback.

Following suit is the Panama City Club. However, Panama City's 25-year-old club is still a favorite.

Putting Panama in
It's a strategy that transforms the organization's travel bureau office.

The Old, The Better? Historic Monuments Key to Drawing Travelers to Overlooked Destinations in Panama

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The former new kid on the block might be the one that's won over. Taking a cue out of a pattern set by its Caribbean peers, Panama has finally caught up to the rest of the world with its own tourism push. And it's doing so by focusing on its oldest monuments to draw new visitors to the country.

Once overlooked by tourists due to its neighborhood, Casco Antiguo, Panama's pristine architecture of neoclassical-era buildings set in the heart of the Casco Antiguo - one of the most historic neighborhoods of Panama City - gives travelers a new reason to visit.

Casco Antiguo & Quarter Below

As the country's financial capital and one of the most important cities in Latin America, Panama City is home to a mix of business districts, shopping centers, and business hotels. Gleaming skyscrapers and upscale shopping malls have been the city's main attraction for years, slowly competing with much of the region.

The strategy has brought results to the city - but the question is, will the post-pandemic tourism boom continue to bring in more visitors to the city?

Panama City's ancient monuments hold a special place as an important cultural capital. Despite its post-war era of political control by the United States, many of the city's landmarks, including the cathedral and the old town, were nearly abandoned and left empty for decades as the city's never development stalled.

“The Older, The Better? Historic Monuments Key to Drawing Travelers to Overlooked Destinations in Panama”

Cobertura Adicional

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