



**UNIQUE  
BIODIVERSITY**



**RICH HISTORY  
AND CULTURE**



**SPECTACULAR  
SHOPPING**



**SEDUCTIVE  
COSMOPOLITE  
AMBIENCE**



**EXCLUSIVE  
INCENTIVES**



**GREAT  
CONNECTIVITY**

**THE PERFECT STAGE TO ELEVATE YOUR EVENT EXPERIENCE LIKE YOU NEVER IMAGINED.**

Panama, the land that united the Americas, connected the oceans and transformed the world’s biodiversity and trade. Your guests will enjoy the dazzling cosmopolitan atmosphere and cultures brimming with tradition; mysterious rainforests and deep blue seas; adventure, relaxation, modernity and history.

Take advantage of our convenient infrastructure, air connectivity, safety and unmatched benefits. Everything is in Panama!

**SERVICES AND  
ADDED VALUES | we offer  
your events**

(Restrictions apply)

**ASSOCIATIVE GROUPS**

- Inspection visit
- Monetary support for the event promotion
- Discount on airline tickets for VIPs<sup>1</sup>
- Airport-hotel-airport pick-up & transfer service for VIPs<sup>2</sup>
- Transportation from hotels to the event venue
- Opening and/or closing cocktail, with cultural presentation and the participation of authorities
- Tour for companions

**Local Association**

- Bid Book
- Air tickets and accommodations (limited to 2 people)
- Promotional material of Panama
- Stand at the event where the application will be presented
- Safety Kit
- Welcome Kit

**International Association**

- Applicable incentives are determined by prior assessment and in accordance with the event’s economic benefits

<sup>1</sup> Subject to airline availability, maximum 5 tickets. <sup>2</sup> For 20% of VIPs.

**CORPORATE AND  
INCENTIVE GROUPS**

- Promotional material of Panama
- Support from the DMO in promoting the destination (Sales Pitch)
- RSI video coverage and delivery
- Coordination of the agenda for the inspection visit to the destination
- Welcome Kits
- Bio-safety Kits (Safety Kits)
- Welcome at the airport<sup>3</sup>
- Discounts on Panamanian airline tickets for inland travel
- Air tickets and accommodations<sup>4</sup>

<sup>3</sup> For a maximum of 30 visitors. <sup>4</sup> Maximum 2 people.



**History, nature and modern life,  
all connected in one city, Panama**



**INCENTIVES FOR HOSTING YOUR EVENT IN PANAMA** | **We create a happening beyond expectations**

Suggested options. Open to other activities and attractions. Restrictions apply.

**CULTURAL EXPERIENCES**

**Biomuseum**

A dynamic journey through the natural history of the isthmus and its biodiversity, framed in the stunning architecture of renowned architect Frank Gehry.

**Museum of the Plaza Mayor, Old Panama**

A trip back in time to the Golden Age of Piracy, in the oldest Spanish colonial city on the Pacific coast.

**Interoceanic Canal Museum**

It treasures the exciting story of the route that connected the oceans and of the visionaries who worked tirelessly to bring it to reality.

**NATURAL EXPERIENCES**

**Visit to the Embera Quera village**

Connect with nature and get to know the cultural richness of an indigenous people who revere Mother Earth.

**Rainforest Tour with 3 activities:**

Expedition to Gatun Lake, Aerial lift and Sloth Sanctuary. Go into ecosystems teeming with life, excitement and adventure.

**Metropolitan National Park:**

Hiking, Lookout and Canopy Access Crane Tour. A dive into the lush green of the rainforest where you will discover amazing species.

**Gamboa Tree Trek-Zipline.**

An exciting journey through centuries-old trees and unforgettable views.

**EMBLEMATIC EXPERIENCES**

**Panama Canal Tour (Miraflores Visitors Center + IMAX)**

Witness the work of one of the greatest engineering achievements in the world.

**Old Town and Modern City**

Be captivated by the charm of old streets and flower-colored balconies, bohemian atmosphere and nights full of music. Feel the vibrant cosmopolitan life of the modern city and do some fabulous shopping.

**REQUIREMENTS** | **To access services and incentives**

- Events of +100 people with 50% internationals or from 10 to 100 with 75% internationals
- A minimum stay of 2 nights in both cases
- Socio-economic contribution supported by results of prior editions
- Complete the form [HERE](#)

